



# TRIVANDRUM MANAGEMENT ASSOCIATION

(Affiliated to All India Management Association, New Delhi)

Trivandrum Management Association (TMA) is one of the premier Management Associations in the country. TMA, which is affiliated to the All India Management Association (AIMA), New Delhi, was established in 1985 by a group of dedicated and enterprising management leaders. TMA comprises of CEOs, decision makers and Industry leaders who are actively involved in the promotion of Management development in the country, particularly in the State of Kerala. TMA is also actively engaged in the promotion of education and training in management. Through its various activities, the association has contributed significantly to all the professional and management initiatives in the Kerala State capital.

TMA has identified, the start up initiatives in Kerala and the ADANI group have come forward to support this by instituting an award for the best start up in a socially relevant sector, and Trivandrum Management Association (TMA), invites nominations for **TMA-ADANI Startup Award 2022** from Startup Companies in Kerala.

This award is intended to recognize a business owner or the founder of an organization who has developed a unique business model and has made remarkable progress in the initial phase of starting the business. The award comes with a citation and a trophy.

## Requirements:

- Start-up can apply only when it is registered with DIPP (GoI [MoC]) and KSUM (GoK)
- The start-up must be less than 5 years old (from the date of incorporation)
- The start-up must be fully product/service ready (it should not be an idea or prototype or proof of concept)
- The startup must have started earning the revenue.

## Scoring Criteria:

- The product or service be socially relevant and made for societal improvement - **20 marks**
- Be based on disruptive innovation (An innovation which obviates the existing product/business) - **10 marks**
- The product/service of the start-up be globally scale-able - **10 marks**
- The company has been able to attract seed funds (from KSUM / KSIDC / HNIs / Angels) - **5 Marks**
- The startup be recognized by Govt (State or Central) or reputed NGOs (like TMA / KMA / Nasscom /G-Tech or Industry Bodies etc.)with awards or special financial grant - **5 Marks**

A Jury consisting of eminent personalities will scrutinize the nominations for the award and to select the winner from companies across the State.

**A nominal processing fee of Rs.1000( Rupees One thousand only) is applicable for submitting nominations for the award.**

**Bank Details for RTGS/NEFT**

**Name : Trivandrum Management Association**

**Bank : State Bank of India**

**Branch : Kowdiar, Trivandrum**

**Account # : 57047097507**

**IFSC : SBIN0070020**

**PAN Number : AABAT5528N**

The nomination with details of the project, current status of the project, amount spent, latest audited annual accounts etc should be forwarded to the address below. There is no standard format, and applicants are advised to provide maximum details, presentation materials etc. to the secretary to **tmatvmkerala@gmail.com**

**The last date for submission of nominations is 15th March 2022.**